Attachment A

Proposed New Council Study Issue

Number

CDD-19

Status

Pending

Calendar

2006

Year

New or Old

Previous

Title

Transitioning from a Growth to a Steady-State City

Lead Department Community Development

Element or

Land Use and Transportation Element

SubElement

1. What are the key elements of the issue? What precipitated it?

Throughout Sunnyvale's history, the City has been known for its continuous growth. This growth encapsulates dwelling units and home additions, higher intensity and taller commercial and industrial development. As in all cities, this growth creates additional demand for services, changes in the built environment, and increased traffic. It also supports affordable housing goals, redevelopment and reinvestment in properties, and economic transitions.

This study issue would consider policies in the Land Use and Transportation Element and development standards which currently facilitate growth in the City. This study might also require re-evaluation of the City's General Plan which specifies areas for future growth and transition. Staff would work closely with both the residential and business communities to understand the neighborhood impact and economic impact these policies may have.

A work plan would be a part of the study in order to discuss effective methods of gaining community participation.

This study issue was deferred for 2005.

2. How does this relate to the General Plan or existing City Policy?

Land Use and Transportation Element

Goal C1: Preserve and enhance an attractive community, with a positive image and a sense of place, that consists of distinctive neighborhoods, pockets of interest, and human-scale development

Goal C4. Sustain a strong local economy that contributes fiscal support for desired City services and provides a mix of jobs and commercial opportunities.

3. Origin of issue

Council Member(s)

General Plan City Staff Public

Board or Commission Planning Commission

Board or Commission ranked this study issue ____ of ____ 2 of 11

Board or Commission ranking comments

- 4. Multiple Year Project? No Planned Complete Date 2006
- 5. Estimated work hours for completion of the study issue (use 5 or 8-hour increments)

Community Development 340
Office of the City Attorney 25
Total Hours 365

6. Expected participation involved in the study issue process?

Does Council need to approve a work plan?

Does this issue require review by a

Board/Commission?

Yes V

If so, which?

Planning Commission

Is a Council Study Session anticipated?

No

What is the public participation process?

Will include neighborhood groups and residents, businesses and business groups as well as real estate agents. Public participation methods will be further described in the work plan which would be prepared for the study.

7. Cost of Study

Operating Budget Program covering costs 242 Community Planning

Project Budget covering costs

Budget modification \$ amount needed for study

Explain below what the additional funding will be used for

8. Potential fiscal impact to implement recommendations in the Study approved by Council

Capital expenditure range Under \$500
Operating expenditure range Under \$500
New revenues/savings range Under \$500
Explain impact briefly

9. Staff Recommendation for this calendar year

Recommendation None

If 'For Study' or 'Against Study', explain

Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by

Department Director

Approved-by

City Manager

Date